

Avery Edenfield

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BIOGRAPHY

Dr. Edenfield is an assistant professor of Technical Communication and Rhetoric at Utah State University. His research agenda works at the intersections of technical communication and community-embedded workspaces with particular attention to the professional communication strategies employed by marginalized communities for self-advocacy. His research interests include social justice, rhetorics of empowerment and democracy, and community engagement in technical communication. Avery's work has appeared in *Journal of Technical Writing and Communication*, *Technical Communication*, and *Nonprofit Quarterly*.

EDUCATION

- Ph.D. in English, University of Wisconsin-Milwaukee (UWM), 2016
Areas of Concentration: Professional Writing, Rhetoric and Composition
Dissertation: "Collective Management in a Cooperative: Problematizing Productivity and Power"
- Master of Arts in English, University of Wisconsin-Milwaukee, 2010
Area of Concentration: Professional Writing
Thesis: "Sexuality and Professional Writing: Notes Toward a Queered Professional Writing Pedagogy"
- Bachelor of Arts in English, *summa cum laude*, Lee University, 2007

ACADEMIC POSITIONS

(2016–) Assistant Professor of Technical Communication and Rhetoric, Department of English, Utah State University

JOURNAL PUBLICATIONS (double blind-refereed)

- Edenfield, A.C.** (2018). The burden of ambiguity: Writing at a cooperative. *Technical Communication*. (65) 1, pp. 31-45.
- Edenfield, A. C.** (2017). Power and communication in worker cooperatives: An overview. *Journal of Technical Writing and Communication* (47) 3, pp. 260–279.

FORTHCOMING (double blind-refereed)

- Colton, J. S., **Edenfield, A.C.**, & Holmes, S. (in press). Workplace democracy and the problem of equality. *Technical Communication*.
- Edenfield, A. C.** & Andersson, F. O. (in press). Growing pains: The transformative journey from a nascent to a formal not-for-profit venture. *Voluntas*.

WORKS IN PROGRESS (double blind-refereed)

- Edenfield, A.C.** (under review). Queering Consent: Justice in Sexual Consent Messaging Design. *Communication Design Quarterly*.
- Edenfield A. C.**, Colton, J.S., & Holmes, S. (under review). DIY HRT: Gender transformation and tactical technical communication. *Technical Communication Quarterly*.
- Edenfield, A.C.** (under review). Research justice and technical communication: Developing a politically conscious research methodology for studying cooperatives. *Technical Communication Quarterly*.
- Edenfield, A.C.**, Colton, J.S., & Holmes, S. (under review). Always already geopolitical: Trans* health care and global tactical technical communication. *Journal of Technical Writing and Communication*
- Huntsman, S., **Edenfield, A.C.**, and Davis, E. (completed, in revision). Open educational resources in a technical communication classroom.

BOOKS (double blind-refereed)

- Edenfield A. C.**, Holmes, S. & Colton, J.S. (proposal). *Queer Becomings: The Ethics, Rhetoric, and Materiality of Care in Trans* Networks*

CONFERENCE PROCEEDINGS (blind-refereed)

- Edenfield, A. C.** & Andersson, F. (2015, April). Expanding nonprofit governance research: Linking actor-network theory with the dominant coalition's perspective. The Henry W. Bloch School of Management Nonprofit Governance Conference. Kansas City MO.
- Rose, E.J., **Edenfield, A.**, Walton, A., Gonzales L, Shivers McNair, A., Zhvotovska, T., Jones, N., Garcia de Mueller, G. I., Moore, K. (2018, August). Social Justice in UX: Centering Marginalized Users. In *Proceedings of the 36th ACM International Conference on the Design of Communication, SIGDOC 2018*. ACM.

SELECTED CONFERENCE PRESENTATIONS (double blind-refereed)

- Edenfield, A.C.** (2018, August). Queering consent. Association for Computing Machinery's Special Interest Group on the Design of Communication. Milwaukee, WI.
- Edenfield, A.C.** (2018, March). The possibilities of queering technical communication: Methods/case study of online DIY HRT. Association of Teachers of Technical Writing. Kansas City, KS.
- Edenfield, A.C.** (2017, October). Transgender bodily rhetorics in DIYHRT. Western States Rhetoric and Literacy Conference. Salt Lake City, UT.
- Edenfield, A.C.**, Keith, B, & Zamparutti, L. (2017, October). Improvisational games in the professional writing classroom: A cutting-edge strategy for fostering participation, engagement, and active listening. Association for Business Communication. Dublin, Ireland.
- Edenfield, A. C.** (2017, April). Cultivating engagement & participation through theater games: Improv in the professional writing classroom. Western Regional Conference for Association for Business Communication. Orem, UT.

Edenfield, A. C. & Andersson, F. (2015, April). The Emergence of the dominant coalition: A case study of the Riverwest Public House Cooperative. The Henry W. Bloch School of Management Nonprofit Governance Conference. Kansas City MO.

Edenfield, A. C. (2014, October). Cooperatives and communication: Implications for business communication. The Association for Business Communication Annual International Conference. Philadelphia PA.

INVITED TALKS

Edenfield, A.C. (2017, November). 2018 Multilingual UX Symposium. Sites of Translation User Experience Research Center. El Paso, TX.

Edenfield, A.C., Purzycki, K, and Houston, B. (2015, November). Archiving video game experience. UWM Digital Humanities Lab. Milwaukee, WI.

Edenfield, A. C. (2015, October). Consensus decision-making as a business model. Workshop for the Executive Committee of the Riverwest-Harambee Credit Union. Milwaukee WI.

Edenfield, A. C. (2015, April). Teaching the Rhetoric of Social Media in the Business Writing Classroom. Writing. Pedagogy Workshop for the University of Wisconsin-Milwaukee. Milwaukee WI.

Edenfield, A. C. (2015, February). Riverwest cooperatives and the bottom line: Where business and social values converge. *Milwaukee Cooperative Education Series*. Milwaukee, WI.

PRACTITIONER PUBLICATIONS

Edenfield, A.C. (2017). Documents are social actions: The importance of writing in a cooperative. *Grassroots Economic Organizing*.

Andersson, F. O. & **Edenfield A.C.** (2015). Nonprofit governance and the power of things. *Nonprofit Quarterly*, Summer 2015, pp. 52-59.

AWARDS & HONORS

(2018) Excellence in Proposal Reviewing. For support of the ATTW Conf.

(2017) Open Educational Resources CHaSS Grant. \$500 toward OER adoption

(2017) CHaSS Creative Activity and Research Enhancement. \$970 for research

(2017) CHaSS Giraffe Award, *Nominated*.

(2016) CHaSS Faculty Travel Grant. \$450 to support travel to NASCO Institute

STUDENT ADVISING

Graduate Student Committees

(2016–) Member, Dissertation Committee, Beth Shirley

(2016–) Member, Dissertation Committee, Jen Scucchi

TEACHING EXPERIENCE

Utah State University, Logan UT (2016–)

Document Design (undergraduate)

Introduction to Technical Communication (undergraduate)

Project Management for Technical Writers (undergraduate)

Senior Capstone (undergraduate)
Social Justice and Technical Communication (undergraduate)
Writing and Digital Production (undergraduate)

University of Wisconsin-Milwaukee, Milwaukee WI (2010–2016)

Business Writing (undergraduate)
Critical and Analytical Thinking (MBA Writing Coach) (graduate) (WID)
College Research and Writing (undergraduate) (GER)
Introduction to College English (undergraduate) (GER)
Materials Science & Engineering: Engineering Materials (Communication) (WID)
Technical Writing (undergraduate)
Writing, Speaking & Technoscience in the 21st Century (undergraduate) (WID)

CONTINUED TEACHING DEVELOPMENT

(2017) Assignment Design Workshop, Merrill-Cazier Library, USU
(2016) Empowering Teaching Excellence Conference, USU

PROFESSIONAL MEMBERSHIPS

Association for Business Communication (ABC)
Association of Teachers of Technical Writing (ATTW)
Council for Programs in Technical and Scientific Communication (CPTSC)
Special Interest Group on the Design of Communication (SIGDOC) in the
Association for Computing Machinery (ACM)

SERVICE TO PROFESSION

Inter/national

(2018) Manuscript Reviewer, Special issue in *Communication Design Quarterly*
(2018) Proposal Reviewer, ATTW National Conference
(2017) Session chair for ABC International Conference
(2017) Faculty Volunteer, ATTW Graduate Student Workshop

University

(2018–) Allies Advisory Board, Access and Diversity Center
(2018) Center for Women & Gender's Women's Leadership Panel
(2017) Undergraduate Research Fellows and Post-Doctoral Fellows Panel
(2016) Attendee, Scholarship Dinner, Center for Women & Gender

Department

(2018–) Interim Chair, Admissions Committee for MTC
(2016–) Member, Admissions Committee for MTC
(2016–) Undergraduate Technical/Professional Writing Area Committee
(2018) Graduate Student CV Workshop Participant, Department of English
(2018) STC movie night, Department of English
(2018) Hiring Committee, Post-Doc, Department of English

(2017) Commitment to Diversity Statement Committee
(2017) STC and MTC Information Panel

Community Outreach

(2018) LGBTQ+ Résumé Workshop at the Logan Library
(2017) Writing workshop at Association of Cooperative Educators Institute
(2016) Writing workshop at North American Students of Cooperation Institute